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REDTAIL Fleet Management System saves Limo Companies Money

San Diego, CA, USA—June 6, 2011—*La Jolla Star Transportation* in Southern California captured the information needed to run a more efficient fleet of limousines. “Prior to installing the REDTAIL devices, the drivers would idle the vehicles excessively, wasting fuel. I know this because the town cars have an engine idle meter on them. Once REDTAIL was installed, I was able to catch the drivers idling excessively and put an end to that driver behavior, thus reducing fuel consumption and emissions. The next months fuel bill was several hundred dollars lower than average and there is a continued savings”. – says Robert McKenzie, Owner/Operator.

Redtail Telematics Fleet Management System (FMS) has the ability to capture idle time, speed, rapid acceleration, harsh braking, excessive rotation data and more. REDTAIL Telematics continues to leverage the strong engineering capabilities of Plextek Limited to provide a unique value proposition to the GPS Fleet Management marketplace. Government figures show that improvement in driving behavior can save up to 33% on your fuel bills. Used properly the Redtail Telematics FMS can show fleet managers a return on investment in under three months.

About REDTAIL Telematics®

REDTAIL Telematics Corporation is a global business entity based in North America with headquarters in the United Kingdom. The REDTAIL organization has an exclusive agreement with Plextek Limited, the award winning global design consultancy, in business for over 21 years. In partnership with Plextek Limited, REDTAIL creates, manufactures and distributes award winning designs and quality manufactured products. For more information regarding REDTAIL Telematics, visit www.redtailtelematics.com. For more information regarding Plextek Limited and their impressive product portfolio, visit www.plextek.com.

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